

Walking Hand-in-Hand Charity Dinner

Sponsorship Packages

10 June 2016 @ Regal Airport Hotel

1. **EVENT PATRON** - HK\$1,000,000 or above

Recognition:

- A. Overall Event Publicity
 - 1. Event Patron's logo/name on event website
 - 2. Hyperlink from event's website to Sponsor's website
 - 3. Nomination as a Caring Company (applicable to corporate sponsor only)
- B. Charity Dinner
 - 1. 5 VIP Tables of 10 each
 - 2. Sponsor's logo / name on dinner tickets
 - 3. Sponsor's logo on stage backdrop
 - 4. Sponsor's logo on reception signage backdrop
 - 5. Cheque presentation by sponsor / representative to HKACS
 - 6. Appreciation souvenir presentation by HKACS to Sponsor
 - 7. Acknowledgment in Program Book
 - 8. Complimentary advertisement in Program Book (back cover plus 2 adjoining centre pages)

2. **DIAMOND SPONSOR** - HK\$500,000 to HK\$999,999

Recognition:

- A. Overall Event Publicity
 - 1. Diamond Sponsor's logo/name on event website
 - 2. Hyperlink from event's website to Sponsor's website
 - 3. Nomination as a Caring Company (applicable to corporate sponsor only)
- C. Charity Dinner
 - 1. 3 VIP Tables of 10 each
 - 2. Sponsor's logo / name on dinner tickets
 - 3. Sponsor's logo on stage backdrop
 - 4. Sponsor's logo on reception signage backdrop
 - 5. Cheque presentation by sponsor / representative to HKACS
 - 6. Appreciation souvenir presentation by HKACS to Sponsor
 - 7. Acknowledgment in Program Book
 - 8. Complimentary advertisement in Program Book (Inside Front / Inside Back)

3. **EMERALD SPONSOR - HK\$200,000 - HK\$499,999**

Recognition:

- A. Overall Event Publicity
 - 1. Emerald Sponsor's logo/name on event website
- B. Charity Dinner
 - 1. 2 VIP Tables of 10 each
 - 2. Sponsor's logo on stage backdrop
 - 3. Sponsor's logo on reception signage backdrop
 - 4. Cheque presentation by sponsor / representative to HKACS
 - 5. Appreciation souvenir presentation by HKACS to Sponsor
 - 6. Acknowledgment in Program Book
 - 7. Complimentary advertisement in Program Book

4. **RUBY SPONSOR - HK\$100,000 - HK\$199,999**

Recognition:

- A. Overall Event Publicity
 - 1. Ruby Sponsor's logo/name on event website
- B. Charity Dinner
 - 1. 1 VIP Tables of 10 each
 - 2. Sponsor's logo on stage backdrop (applicable to corporate sponsor only)
 - 3. Sponsor's logo on reception signage backdrop (applicable to corporate sponsor only)
 - 4. Acknowledgment in Program Book
 - 5. Complimentary advertisement in Program Book

TABLE RESERVATION

TABLE PRICE

<u>ROW</u>	<u>PRICE</u>
VIP Table	HK\$50,000 per table of 10
Table on front rows	HK\$38,000 per table of 10
Table on back / side rows	HK\$18,000 per table of 10

ADVERTISEMENT

<u>ADVERTISING SPONSORSHIP TYPE</u>	<u>SPONSORSHIP AMOUNT</u>
Back Cover	HK\$20,000
Inside Page (Full)	HK\$10,000
Inside Page (Half)	HK\$5,000

Sponsorship Packages

Credits-in-Return To Sponsor	Event Patron HK\$1M or above	Diamond HK\$500,000 - HK\$999,999	Emerald HK\$200,000 - HK\$499,999	Ruby HK\$100,000 - HK\$199,999
Overall Event Publicity				
* Sponsor's logo/name on event website	✓	✓	✓	✓
* Hyperlink from event's website to Sponsor's website (applicable to corporate sponsor only)	✓	✓	-	-
* Nomination as a Caring Company (applicable to corporate sponsor only)	✓	✓	-	-
Charity Dinner				
* Complimentary Dinner Table(s)	5	3	2	1
* Sponsor's logo/name on dinner tickets	✓	✓	-	-
* Sponsor's logo on stage backdrop	✓	✓	✓	✓
* Sponsor's logo on reception signage broad	✓	✓	✓	✓
* Cheque presentation by Sponsor/representative to HKACS	✓	✓	✓	-
* Appreciation souvenir presentation by HKACS to Sponsor	✓	✓	✓	-
* Acknowledgment in program book	✓	✓	✓	✓
* Advertisement in programme book	Back Cover + 2 adjoining centre pages	Inside Front / Inside Back	Inside	Inside