Symposium on: "Cancer Control: Challenges & Opportunities"

Overview of Major Non-Governmental Organizations Supporting Cancer Control in Hong Kong

Dr. Anne W.M. LEE

Vice-chairman, The Hong Kong Anti-Cancer Society
Chief of Oncology Service, University of Hong-Kong-Shenzhen Hospital

1st NGO Fighting against Cancer



Founded in 1963 by Prof. John HC Ho



- Public education
- Funding for cancer research
- Setting up Cancer Registry
- Hospital for patients with terminal cancer

Cancer-Related NGOs in HK

The Hong Kong Anti-Cancer Society

Hong Kong Cancer Fund

Children Cancer Fund

Society for the Promotion of Hospice Care

Li Ka Shing Foundation

Maggie's Cancer Caring Centre

Tai Shan Charitable Association

Hong Kong Breast Cancer Foundation

Hereditary Breast Cancer Foundation

Hong Kong Liver Cancer Foundation

CUHK Jockey Club Bowel Cancer Education Centre

Hereditary Gastrointestinal Cancer Registry

World Cancer Research Fund (Hong Kong)

Asian Fund for Cancer Research

The Cancer Crusade Angels Cancer Service Society of Hong Kong









Organizing Public Education & Supporting Cancer Research

Education on Cancer

- Public –talks/ publication
 - Prevention & early detection
 - Specific cancer & treatment
 - Life & death education
- Patients & Carers
- Students
- Health professionals



Prevention & Early Detection Public Education





HK Anti-Cancer Society

Prevention & Early Detection Education for Health Professionals

- Page 02-04 Introduction
- Page Overview & statistics
- Page Cancer prevention
- Page Colo-rectal cancers
- Page Breast cancer
- Page Prostate cancer
- Page Cervical cancer
- Page Liver cancer
- Page Nasopharyngeal cancer
- Page Ovarian cancer
- Page Endometrial cancer
- Page Skin cancer
- Page Lung cancer
- Page Use of tumour markers
- Page Quick table
- Page Authors







HK Anti-Cancer Society

Counseling on Cancer Screening



狀,或識別出己患病但未有病徵的人士,有助提早 診斷和治療可以致命的癌症,雖然這些病徵和病狀 不一定表示癌病存在,但可以令人提高警覺,注意 身體出現的變化,並可以盡快尋找醫生診治。



為鼓勵大家參與今次癌症輔導及咨詢服務,本 會特設頒發「防癌至叻星」證書以獎勵完成整個普



誠遗閣下參予!

歌迎致電 3921 3871 查詢。

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格,県由惠業護士 收集的個人資料

中程度

現在就承諾你的家人, 你會生祝得更健康

HK Anti-Cancer Society

CUHK Jockey Club Bowel Cancer Education Centre

Funded by the Hong Kong Jockey Club Charities Trust The Centre was established in 2008.

Aim: to promote, educate & screen people age 50 -70.



Screening program:

- >10,000 asymptomatic HK residents
 - 25% had polyps or adenoma
 - 18 colorectal cancer detected.



Training of Health Care Professionals

- HK Anti-Cancer Societies -Oncology courses for nurses and medical professionals
- Society for Promotion of Hospice –
 End of Life Care





Supporting Cancer Research

- HK Anti-Cancer Society Cancer research Fund
- HK Cancer Fund
- World Cancer Research Fund (Hong Kong)
- Asian Fund for Cancer Research

Annual public fund raising for cancer research by HK Cancer Fund



Resources for supporting research In Hong Kong are still very limited. The current trial is supported by three charitable organisations: The Hong Kong Cancer Fund, Ho Hung Chiu Medical Foundation and the Hong Kong Anti-Cancer Society. Every year, the Hong Kong Cancer Fund organises a special charity walk 'Stride for a Cure' to involve the community in raising money for cancer research and increasing their awareness.

Funds Supporting Cancer Patients & Services

New Technology & New Drugs

香港防癌會

「改善癌病人生活」基金

何鴻趋教授紀念助醫計劃



病人須知

目的

提供現金賣助 及/或 藥物 費助子醫院管理局屬下公營醫院 的癌症病人。按醫管局的藥物名 冊內表列的自費藥物,他們須自 費購 藥 以 作 化 學 治 療 Chemotherapy 或標靶治療 Targeted Therapy (輔助治療 Adjuvant Therapy 除外). 而該些藥物並安全期 計數時期對重。受本,須根據之助 藥物援助的前藥物,類根據之助 最新公佈的「何鴻超數」。 量新公佈的「何鴻超數」。 量計劃首助藥物表,為準。

申請資格

- 病人必須為有效香港身份證持 有人(家長可代其年齡 18 歲以 下的子女申請)。
- 病人須經由醫管局屬下 6 間公 營醫院(東區尤德夫人那打素醫院、瑪嘉烈醫院、威爾斯親王 醫院、伊利沙伯醫院、瑪麗醫院、屯門醫院)其中一間醫院腫 瘤科中心的醫生推薦。
- 病人須將申請表格,達同一份 個人經濟狀況遞交轉介醫院的 醫務社工並接受入息審查。

現金資助 / 藥物贊助

- 病人最高可獲賣助6次療程,每 次療程最高可獲港幣\$3,000元 或 藥物費助,病人須自行負擔 療程不足的治療費用。
- 賣助療程會由生效日期起計;病 人於獲批賣助前的自費療程,將 不可向本會追討賣助。

- 病人最多可享有該計劃的援助 一次。
- 病人如欲矣 見 月 月 前 物贊助,當 注 斤 瘤科中心的醫生。
- 病人領取費助藥物或以現金賣助購買所需藥物時,均須自負 醫院管理局所收取的行政手續費。
- 若申請責助者提交的文件齊備, 審批過程約需 14 天。
- 香港防癌會有決定及批核申請 的權利。

聯絡我們

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Charity programs

Funds for cancer patients/services

- The Hong Kong Anti-Cancer Society: Betterment Funds
- Hong Kong Cancer Fund
- Hong Kong Children's Cancer Foundation
- Chinese Permanent Cemeteries Fund
- Sir Robert Ho Tung Charitable Fund
- SK Yee Medical Foundation
- HK Jockey Club Charities Trust
- Keswick Foundation
- Yan Oi Tong,
- Yuen Yuen Institute
- Lions Club
- HK Community Chest
- Li Ka Shing Foundation

- Hospital Authority Charitable Trust
- Samaritan Fund
- Community Care Fund

Donation of Radiotherapy Equipment

Equipment	NGO	Hospital
Linac - Triology	HK Jockey Club Charities Trust	PYNEH
Linac - RapidArc	Anonymous	PYENH
Linac – TrueBeam	Anonymous	PYNEH
Simulator – 4D	HK Cancer Fund	PYENH
Linac – TrueBeam	Li Ka Shing Foundation	PWH
Linac – Tomotherapy	Anonymous	QEH
'Precision RT System' (BrainLab's ExacTrac 6-D)	NTWC Charitable Trust	ТМН





Funds for Self-Financed Cancer Drugs

Fund	Start	Hospital	No. of patients	Total donation
Endless love - Cancer Drug Support Fund	2003	PYNEH	300	4.3 M
HKACS - H.C. HO Memorial Medical Assistance program	2006	7 Hosp.	4000	12 M cash 105 M drug
YOT Chong Sok Un Medical Fund (Cancer Aid)	2007	TMH, UCH	2000	12.7M cash 16 M drug
Newspapers Charity Trust				

Donation over 150 M by NGOs

Hospital Authority

- Samaritan Fund
- Community Care Fund (since 2011)

Donation of Other Facilities/ Supports

NGO	Facilities
Anonymous	Da Vinci System
YOT Chong Sok Un Medical Fund (Cancer Aid) Medical Devices Special Fund	 surgical implant (ATOMS) to restore urinary continence for prostate cancer Ultrasound for guided procedure Sofas in Day Ward
Yuen Yuen Institute	 Mini-Bus – patient transport
The Hong Kong Anti-Cancer Society	 Betterment Funds for dietary supplement/ other accessories
YOT Chong Sok Un Medical Fund (Cancer Aid)	Milk supplement

Support for Chinese Medicine

NGO	Facilities
HK Anti-Cancer Society	 Integrated chemotherapy center (Western + Chinese medicine) Charity programs for patients on Chinese medicine
HK Cancer Fund	Acupuncture Center at PWH
Tai Shan Charitable Association	 Charity programs for patients on Chinese medicine

Supporting Psychosocial Care

Psychosocial Supports

NGO	Facilities
HK Cancer Fund	Cancer Patient Resource Centers in 10 Hospitals
HK Cancer Fund	Cancer Link Centers – 3 in community
Keswick Foundation	Promoting Healthy Life for Cancer Patients Psychosocial Intervention Program for Surgical Oncology





Holistic Care with Aesthetic Environment

VisualArt in Radiotherapy*





VisualArt in Chemotherapy*



*Donation by HKCF

Holistic Care with Aesthetic Environment

NGO	Facilities
Keswick Foundation	Construction of Maggie's Centre
Li Ka Shing Foundation	Renovation of Hospice Center – TMH Renovation of Radiotherapy Center - PWH
SK Yee Medical Foundation	Renovation of Day Chemotherapy Center – TMH



Holistic Recreational & Diversional Therapy

Festival Function, indoor activities, outdoor activities

for cancer patients in hospitals or home-bounded



Helping Cancer Survivors to organize Self-Help Groups

Training & Organizing volunteers (patients & healthy community)

Oldest Group: Cancer Comrades



- Set up in 1985, the oldest cancer patient group in HK
- First Cantonese-speaking hotline for cancer patients
- Hotline manned from home by rehabilitated cancer patients
- Participate in educational talks and sharing in schools

uesday ecember 5, 1989 NEWS

Cancer victim gives a ray of hope to other patients

This is the second in our series on the 1989 Outstanding Young Persons Awards.

IRIS LEE

OUNG people should have e courage to face obstacles life as they are minimal hen compared with the cris of death.

Alice Cheung Pui-lan is qualied to make such a statement she has finally gained victory her fight against cancer.

Named one of the outstandg young persons of the year, lice has won reputation for her luntary work in anti-cancer tivities.

"I am happy that my efforts ve been appreciated and regnised by the public. It is a attencouragement for me to intinue working for the welfare society," said Miss Cheung. Miss Cheung first joined the ngkong Anti-Cancer Society 1986 as a voluntary worker for a Hongkong Cancer Hot-line dhas since become head of the inness-speaking division.

Every evening she spends veral hours at home offering unselling to numerous victims the disease on the phone.

"Many cancer patients who ed the hot-line service were toWhile receiving treatment, she did not give her up job as a teacher and as an assistant education officer (Administration) of the Education Department.

She obtained a Master's degree in translation from the Chinese University after her cancer had been diagnosed in 1983.

"I was lucky because I need not worry about my livelihood during the illness. But there are many more less fortunate ones whom I want to help," said Miss Cheung.

Miss Cheung said the illness

changed her outlook about life.
"Death is not necessarily related to ageing, which is why I try
to make the best use of each and
every moment in my life," said

Miss Cheung
The 32-year-old workaholic is
planning to further her study in
counselling and psychology.

"My personal experience is a valuable asset for me to help other cancer patients. I want to have a solid theoretical foundation which would help me to provide a more thorough and systematic anti-cancer service," said Miss Cheung.



ICE . . . "death is not necessarily related to ageing."
Picture by ERII

Cancer Patient Self-help Groups

- 1. Cancer Comrades : all types of cancer
- 2. 香港創域會: all types of cancer
- 3. 展睛社: breast & gynae cancers
- 4. 向日葵互協會: breast & gynae cancers
- 5. 紫荊社: breast & gynae cancers
- 6. 妍康會: breast cancers
- 7. 妍進會: breast cancers
- 8. 蕙蘭社: gynae cancers
- 9. 東日社: nasopharyngeal cancer
- 10. 慶生會: nasopharyngeal cancer
- 11. 互勉會: nasopharyngeal cancer
- 12. 健樂社: nasopharyngeal cancer
- 13. 祥康之友: colorectal cancer
- 14. 香港造口人協會: colorectal cancer
- 15. 屯門醫院造口之友: colorectal cancer

- 16. 心血會: leukaemia and lymphoma
- 17. 髓康會: leukaemia and lymphoma
- 18. 香港新聲會: larynx cancer
- 19. CanSurvive: English speaking hotline



Many supported by HK Cancer Fund

Hospice Service Ambassadors

Training program for volunteers



Palliative Care & Hospice

First "Hospital for Terminal Care" in Hong Kong

Nam Long Hospital

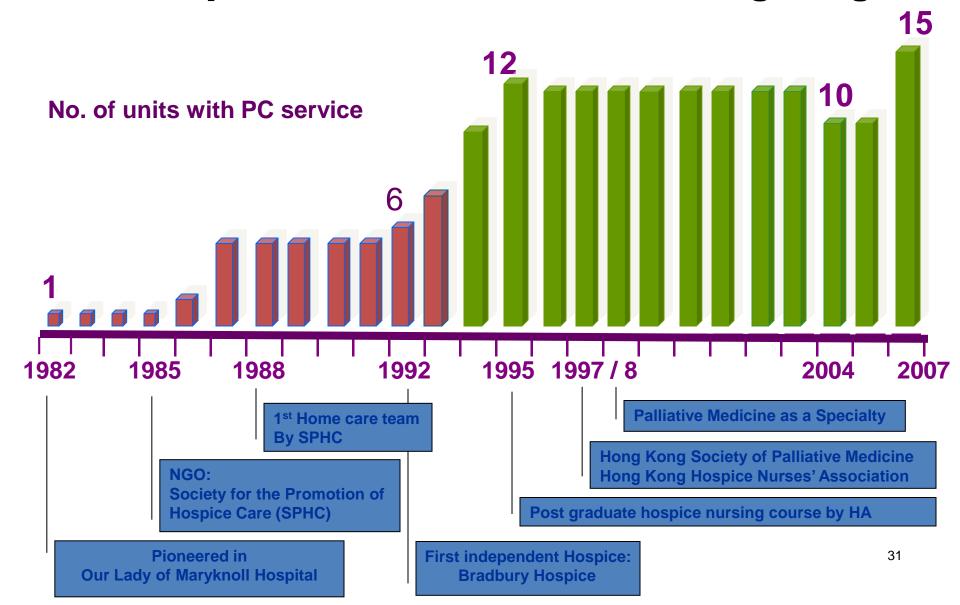
Opened in 1967 by HK Anti-Cancer Society







Development of Palliative Care in Hong Kong



Palliative Day Care Center at Ambulatory Hospital Initiated by PYNEH with support by HK Cancer Fund



LKSF-HA "Heart of Gold "Hospice Service program

李嘉誠基金會-香港醫管局"人間有情"寧養服務計劃

Day Hospice Centers in 10 Hospitals



Donation 82 M from 2007-2013

- + 47 M projected for 2014-2016
- + matching fund by Hospital Authority



New page in hospice care in Hong Kong
One-spectrum holistic care by Oncologists

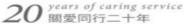
Bereavement Counseling

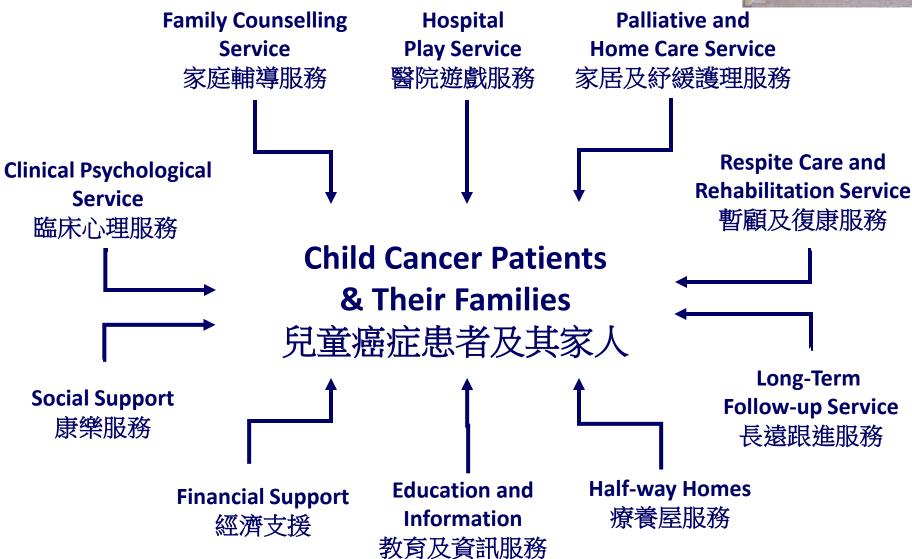
- One of the key fundamental work by Society for Promotion of Hospice
- SK Yee Medical Foundation donated Child and Family Bereavement Centre
- LKSF –Child Bereavement program











Future Ideals

Conquering Cancer Within our Lifetime





Concerted Efforts by All



UICC World Cancer Declaration





The World Cancer Dedaration 2008 was developed by the International Union Against Cancer (UICC), adopted by the World Cancer Summit 2008, and endorsed by the World Cancer Congress 2008.

A call to action from the global cancer community

We the global cancer community call on governments, international governmental organizations, the international donor community, development agencies, professional organizations, the private sector and all civil society to take immediate steps to slow and ultimately reverse the growth in deaths from cancer, by committing to the targets set out below and providing resources and political backing for the priority actions needed to achieve them.

Targets: by 2020

- Sustainable delivery systems will be in place to ensure that effective cancer control programmes are available in all countries
- The measurement of the global cancer burden and the impact of cancer control interventions will have impro
- Global
 levels
- Popu
 be co
- Publi dama disea
- Many locali early publi cance
- Acce: cance service all pa
- Effect universally to all cancer patients in pain
- The number of training opportunities available for health professionals in different aspects of cancer control will have improved significantly
- Emigration of health workers with specialist training in cancer control will have reduced dramatically
- There will be major improvements in cancer survival rates in all countries

Priority actions

These targets are ambitious. During the past few years, however, there is growing evidence that concerted action can make a difference in a short time. We believe, therefore, that the targets can be achieved provided a number of priority actions are implemented:

 Advocate for the provision of affordable screening programmes for which there is evidence of efficacy in the population in question. Undertake pilot projects that are designed to evaluate the feasibility and efficacy in populations in which the screening technology has not yet been tested

Cancer treatment

- Promote the development and use of cancer treatment guidelines that are relevant to local needs and resources. Ensure that sufficient treatment, rehabilitation and palliative care facilities and well-trained staff are available to meet the physical, social and emotional needs of patients with cancer
- Take steps to tackle the many barriers to optimal pain control. Work
 with governments to address the over-regulation of pain medicines.
 Cooperate with international organizations, including the International
 Narcotics Control Board and the World Health Organization, to
 ensure that global implementation of the UN's international drug
 control conventions do not unduly interfere with legitimate efforts to
 advance access to pain medicines for cancer patients in pain
- Work with the pharmaceutical industry to increase access to cancer medicines that are affordable and of assured quality
- Increase the number of health professionals with expertise in all aspects of cancer control by providing specialist training opportunities and fellowships to enable professionals to study in specialist settings

Background

The World Cancer Declaration 2008 is a tool to help cancer advocates bring the growing cancer crisis to the attention

Achieving the Targets of the World Cancer Declaration - Concerted Efforts in Hong Kong

Cancer prevenuon and early detection

- Increase efforts to reduce tobacco consumption by encouraging governments to fully implement and enforce the FCTC
- Raise awareness about the need for culturally sensitive cancer risk reduction campaigns, along with public and professional education about cancer warning signs. Push governments to implement policies that will support risk-reducing strategies at a community level and enable individuals to make more informed consumption choices and adopt healthier behaviour
- Encourage governments to implement measures to reduce people's exposure to environmental and occupational carcinogens
- Undertake actions to ensure that vaccines and other strategies that are shown to prevent cancer-causing infections are made more widely available

the 2020 targets

- Given the huge variability in cancer burden and service provision throughout the world, the UICC will encourage members to use the World Cancer Declaration as a template to develop regional or national cancer declarations that can better reflect local needs and priorities and allow for more accurate quantification of targets where data exists
- The UICC will take responsibility for preparing a report every two years on the progress made towards achieving the 2020 targets. These reports will be presented at the biennial World Cancer Congress



All reasonable precautions have been taken by the UICC to verify the information contained in the World Cancer Declaration. However, the declaration is distributed without warranty of any kind, either expressed or implied. Responsibility for the interpretation and use of the declaration lies with the reader. In no event shall the UICC be liable for damages

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For more information: www.uicc.org/wcd

Concerted Efforts in Hong Kong To Achieve Targets of World Cancer Declaration



Food & Health Bureau
Dept. of Health
Hospital Authority
Non-Govt Organizations





